



PALE BLUE DOT VENTURES LLC

Entertain. Inspire. Educate.



TODAY

- The Mission
- Our Team
- Project Viability
- The Process
- Next Steps




Pale BLUE Dot
VENTURES



THE MISSION

Entertain
Inspire
Educate



We have a unique opportunity to create an entertaining and educational destination where we can advance the science and story of space exploration.

We have every intention of building a future national treasure.

LOMPOC VALUE

Entertain
Inspire
Educate

- Employment
 - Construction
 - Hospitality
 - Office and Technical
- Bed and Sales Tax
- Tourism Spend
- Brand Value
- Land Appreciation

TEAM PBDV

Creative and Project
Management



*Destination
Performance...*



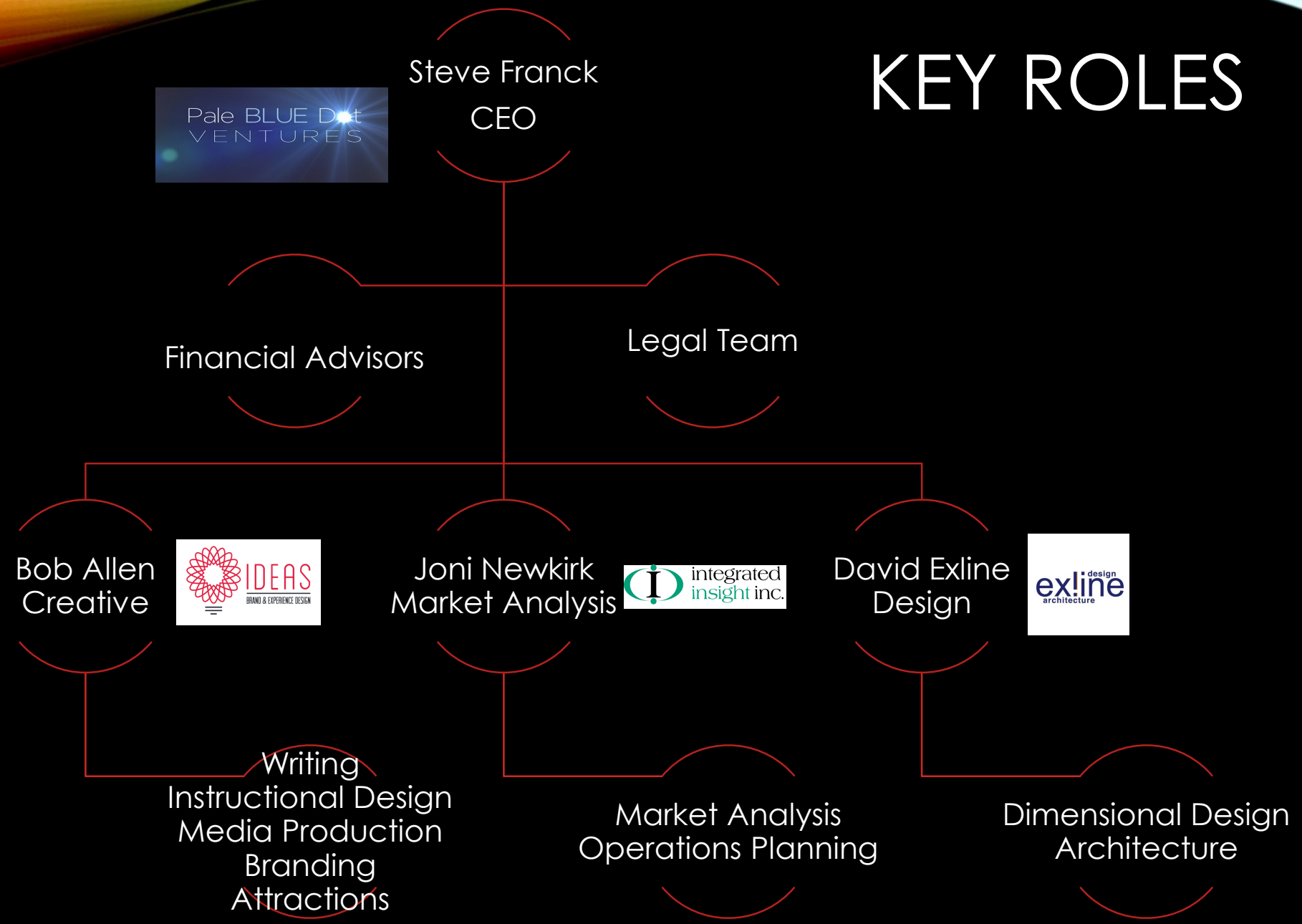
Market Analytics and
Operations Planning

... is driven by meticulously
crafted experience design
for a well understood and
respected audience
guided by deep market
intelligence.

Design &
Architecture



KEY ROLES



Distinctive Competency

- ✓ Finance & Capital
- ✓ Market Analysis
- ✓ Design and Creative
- ✓ Legal
- ✓ Operations
- ✓ Marketing



Site Suitability Guidance

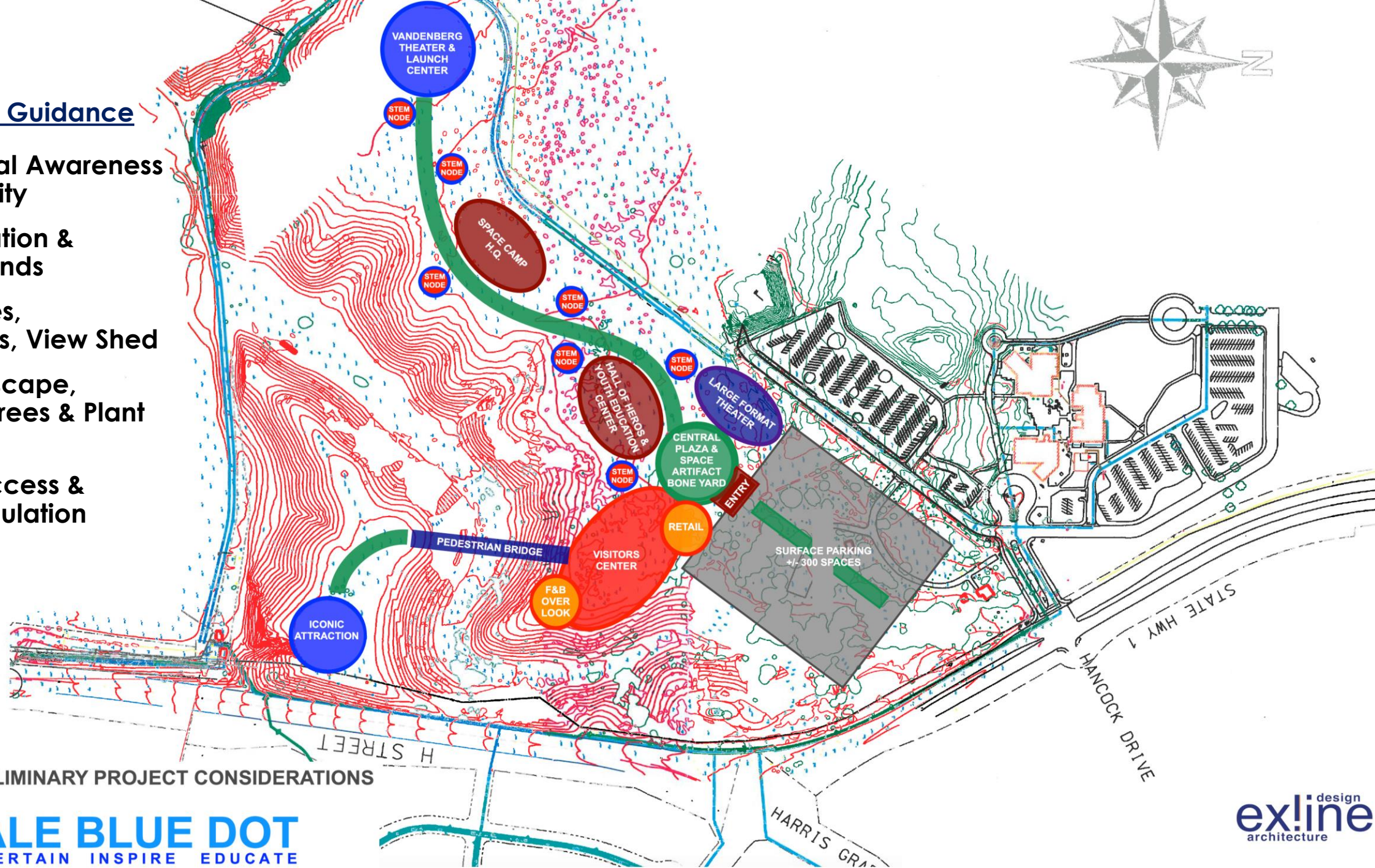
Environmental Awareness & Sustainability

Solar Orientation & Prevailing Winds

Land Features, Topographics, View Shed

Native Landscape, Indigenous Trees & Plant Species

Vehicular Access & General Circulation



PRELIMINARY PROJECT CONSIDERATIONS

STORYLEARN™

Collaboration and Results

- Making Broccoli Ice Cream
- Science is fascinating!
- It works best when we start young.
- Full spectrum from informal to magnet school



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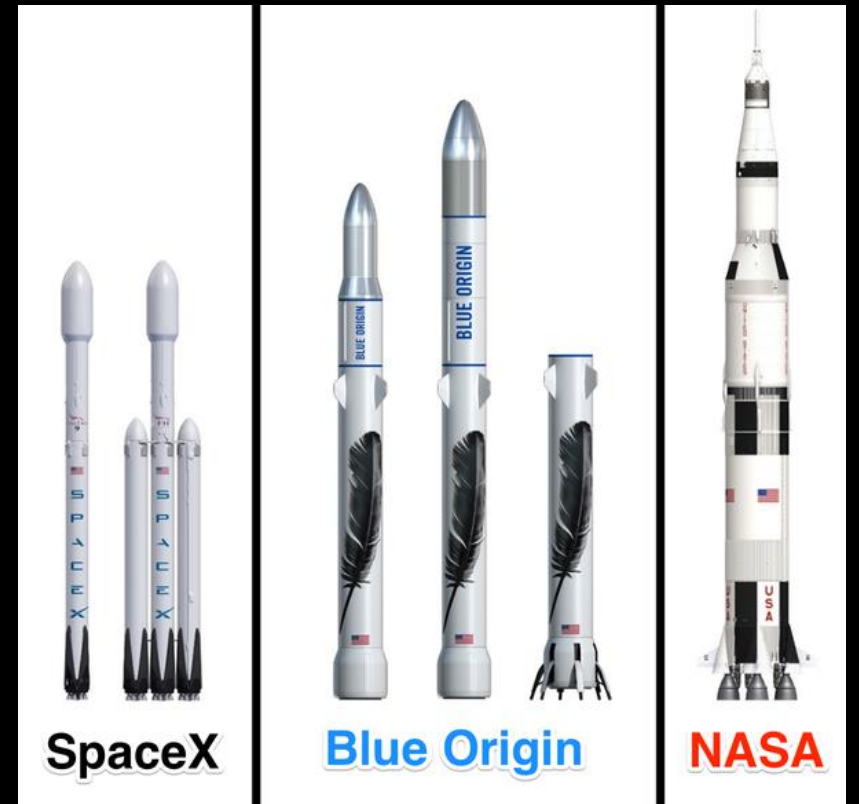
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WHY NOW?

A window is open...

- PBDV has invested significantly to validate the project's potential
- Our team has decades of experience in developing and operating theme parks & resorts
- We have identified capital sources
- A robust economy and growth in launch activity
- Building public interest in space



THE PROCESS

WE ARE HERE



Q1 2019

Q4 2019

Q4 2020

Q4 2022

- **Exclusive dealing period**
- Concept and Feasibility

- Supportable investment
- Land Agreement

- Project financing
- Schematic through DD

- CDs through Opening Day

- Operation with key IP and STEM partners in place

Seed funding

Go/NO GO

Development

Construction/Pre-Opening

Operate



CONCEPT AND FEASIBILITY



- ✓ Market Assessment
- ✓ Collaborative Concept Design
- ✓ Experience Design Plan
- ✓ Brand and Appeal Primary Research
- ✓ Attendance and Design Day Model
- ✓ Final Concept & Financial Proforma
- ✓ Decision to Proceed

THE NEXT STEPS

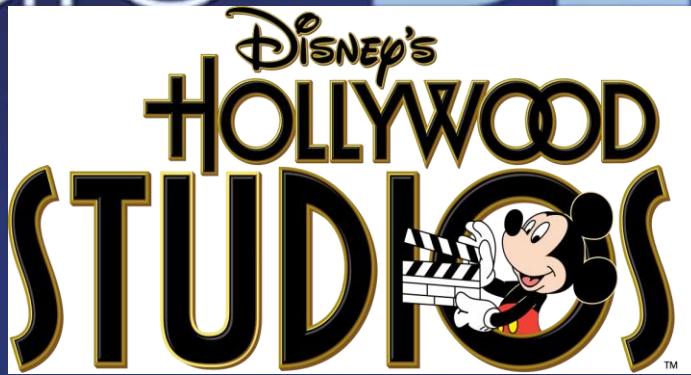
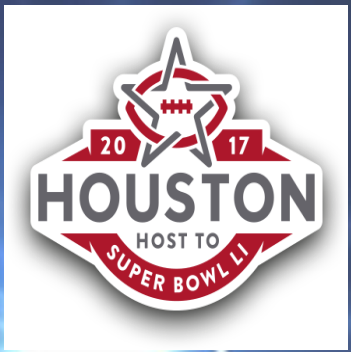
1. Enter into a 12-month exclusive dealing period agreement with The City of Lompoc for the property anticipating terms similar to those previously offered in your RFP
2. Complete our seed capital raise and finish the concept and feasibility phase
3. Present the results and enter into negotiations to acquire the property including capital requirements and performance milestones
4. Proceed with the development of the project

The logo for Pale BLUE Dot VENTURES is displayed within a white rectangular frame. The text is set against a dark blue background. The word "Pale" is in a lowercase, sans-serif font. "BLUE" is in a larger, uppercase, sans-serif font. "Dot" is in a lowercase, sans-serif font, with the letter "o" replaced by a bright, glowing sun-like circle that emits light rays. Below this, the word "VENTURES" is written in a large, uppercase, sans-serif font.

Pale BLUE Dot
VENTURES

ENTERTAIN INSPIRE EDUCATE

EXPERIENCE DESIGN PERFORMANCE



WHY HERE?

Coastal California Location

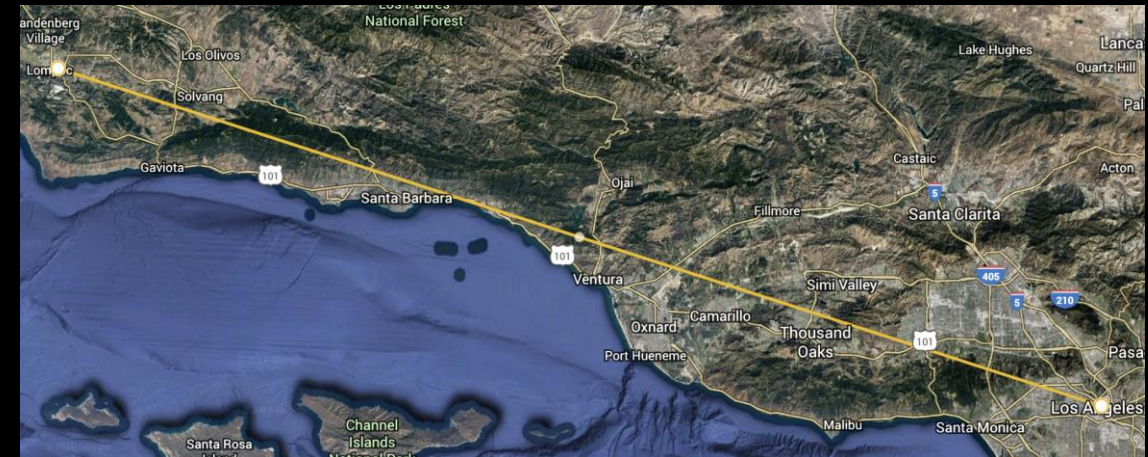


- Emerging entertainment destination in Central Coastal California
- Well regarded for wine, beaches, golf and tourist attractions
- 2000+ launches since 1958
- Live launch events
- Wine, golf and beach destination already
- 13M people live within 3 hour drive
- 1.5M already visit the region

WHY HERE?

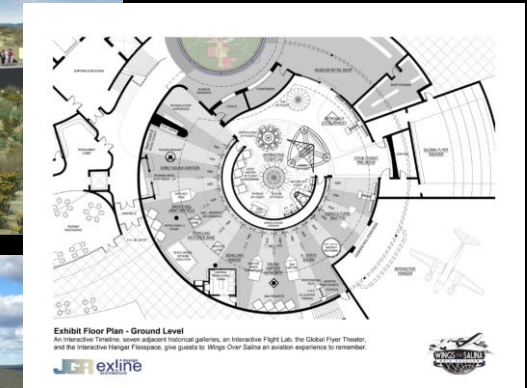
- Unique location with accessibility to H Street/101/246
- 82+ acres city owned land just 10 miles from Pacific Ocean
- Direct viewshed into Vandenberg launch facility
- Potential for adjacent development

Unique Site

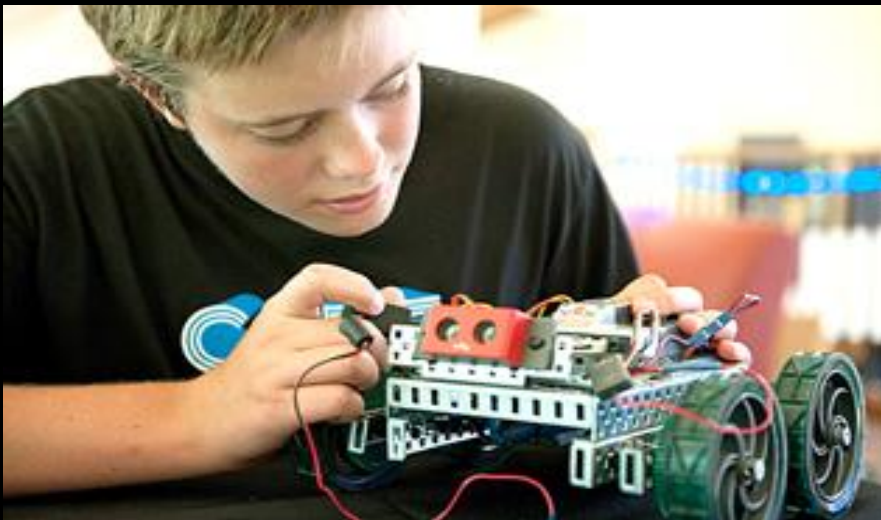


Designing For Space

- Spaceport America Visitor Experience
- Earth/Sky Center - Spaceport Sweden
- FlightWorks Alabama - Airbus Education Center
- San Diego Air & Space Museum
- Northrop Grumman - Flight Experience Lab
- Lockheed Martin - Visitor Experience Show Room

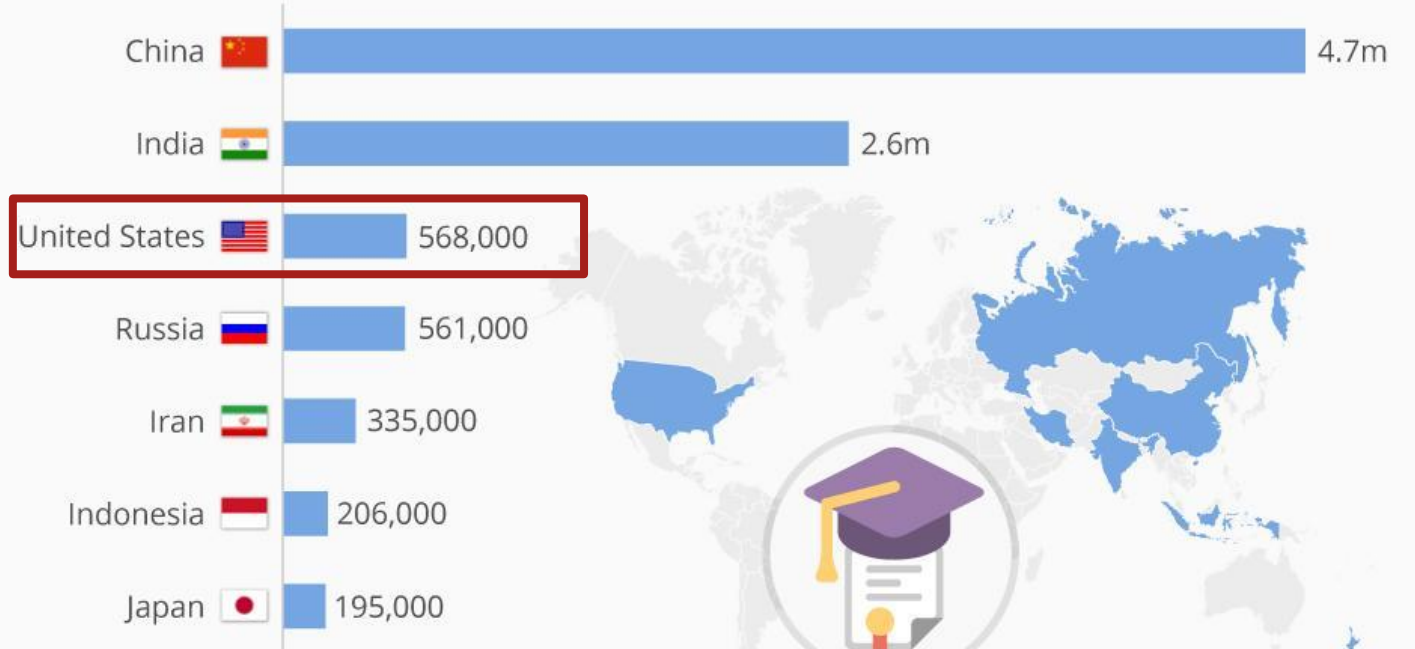


STEM EDUCATION IS CRITICAL



The Countries With The Most STEM Graduates

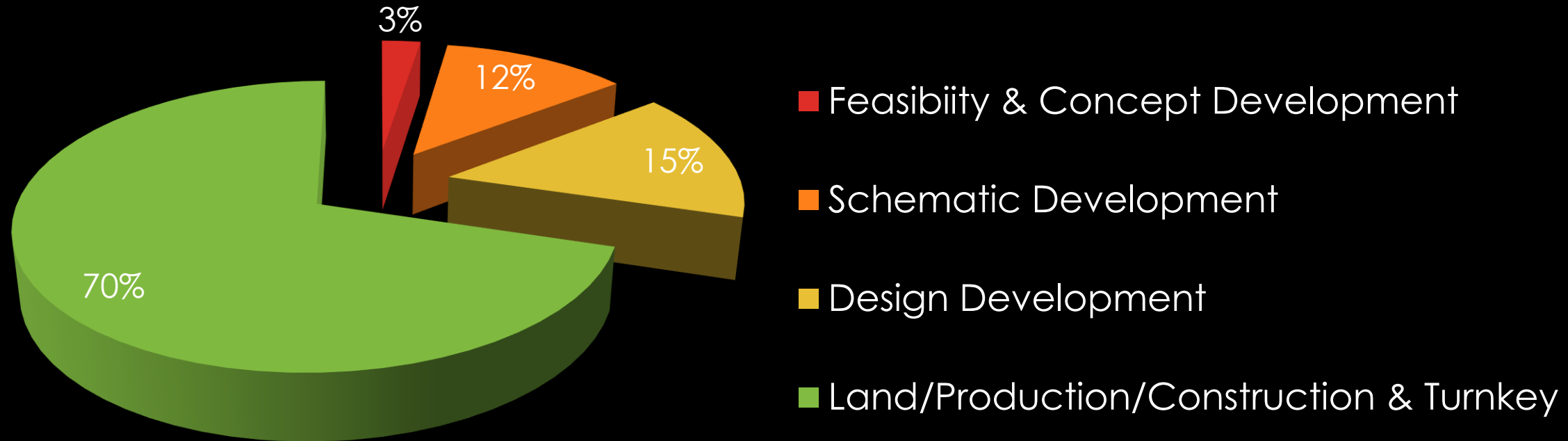
Recent graduates in Science, Technology, Engineering & Mathematics (2016)



@StatistaCharts Source: World Economic Forum

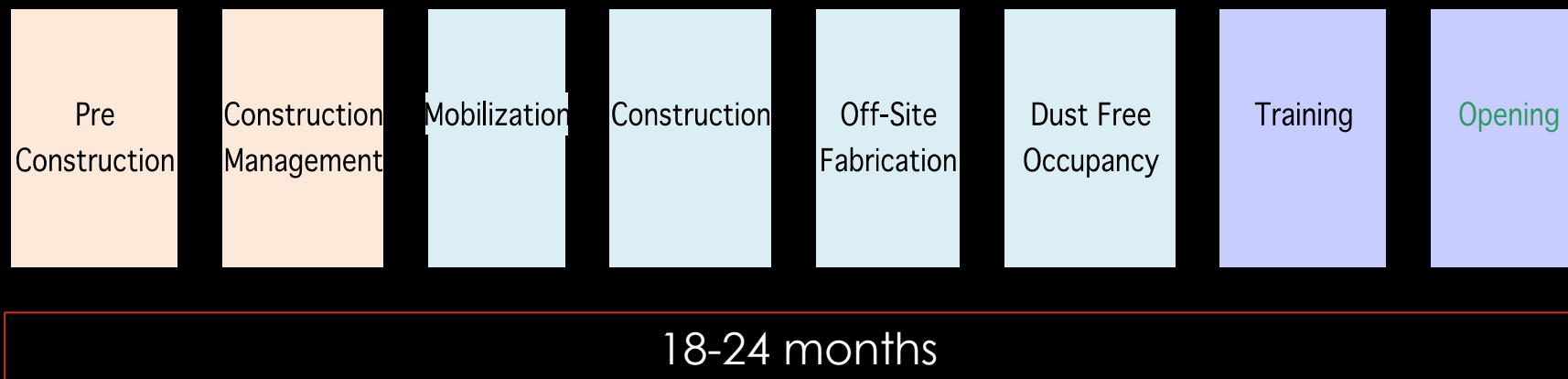
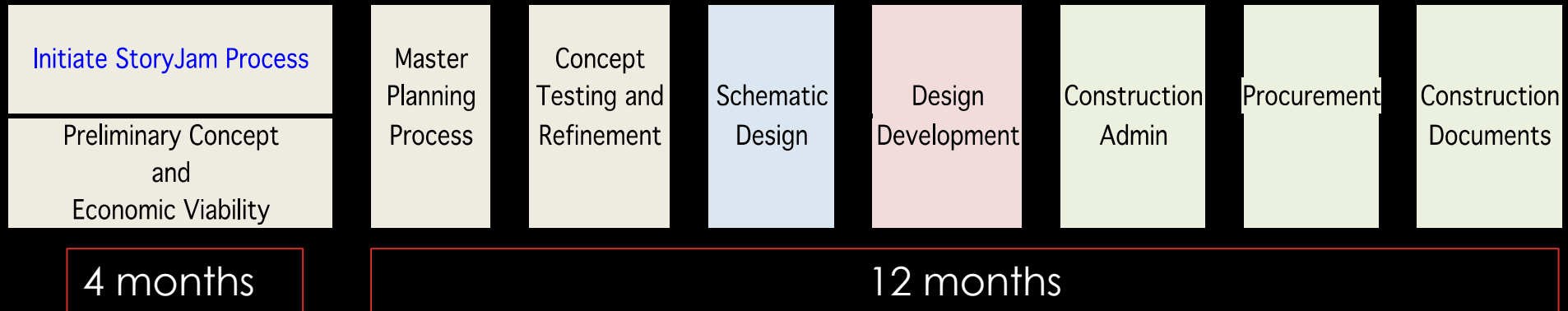
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Typical Budget Allocation



THE PROCESS

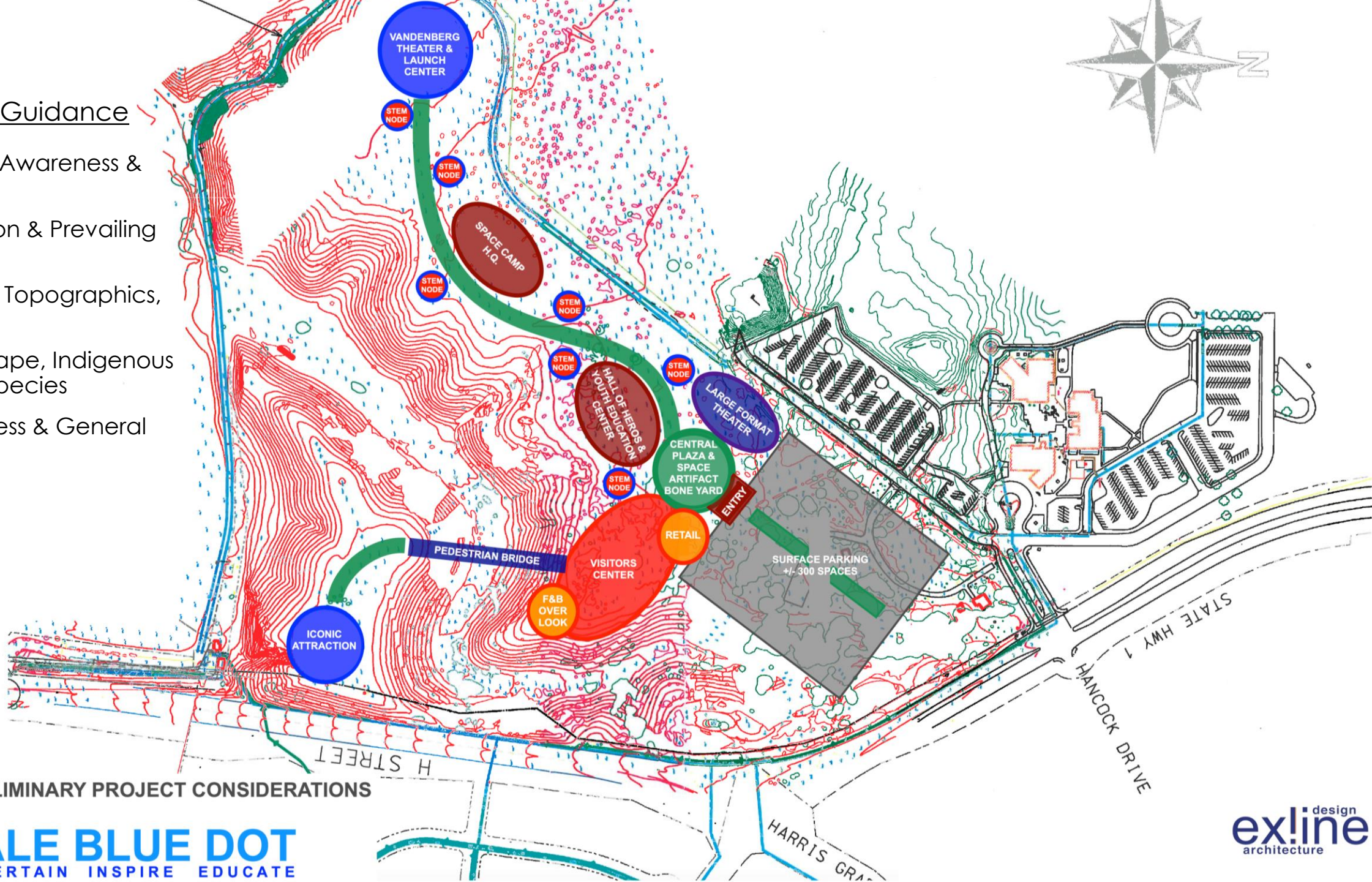
Concept & Feasibility





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